



CHRIS HEMSWORTH TO HOLD Q & A AT C2E2 ON SATURDAY, MARCH 19th

Convention Officials Reveal Details of Hemsworth VIP Package

Norwalk, CT, March 2, 2011: Australian actor Chris Hemsworth, who will be playing the title role of Thor in Kenneth Branagh's highly anticipated film version of the Marvel comic book *Thor*, scheduled for a May 2011 release, will be appearing at the Chicago Comic and Entertainment Expo (C2E2) for an exclusive Q & A on Saturday, March 19th, 2011. The Q & A, which is open to all fans attending C2E2, will take place in the IGN Theater, 11:45am – 12:45pm. Hemsworth is one of several notable personalities whose appearance at C2E2 has recently been announced. It was revealed last week that Patton Oswalt will be performing at the convention on behalf of Comedy Death-Ray on Friday evening, March 18th and noted chef Rick Bayless will be participating in a unique *Food and Comics* panel on Friday afternoon, March 18th.

Other notable personalities who will be appearing at the convention include Eliza Dushku, Sam Trammell, Tahmoh Penikett, Brian Michael Bendis, China Mieville and Garth Ennis, to name just a few. Officials at C2E2 note that still more personalities and guests will be announced in the coming week. C2E2 will take place March 18 – 20, 2011 in the West Hall of the McCormick Place Convention Center.

Chris Hemsworth's Q & A is open to all C2E2 attendees, and for those fans wishing to meet the man up close, C2E2 is offering a limited Chris Hemsworth VIP package. The Hemsworth VIP tickets will go on sale tomorrow, March 3, 2011 at 1:00pm EST at www.c2e2.com. Highlights of the package include:

- Exclusive Photo Opportunity and Autograph signing with Chris Hemsworth
- Guaranteed seating in the Chris Hemsworth Q & A panel
- A 3-Day pass to C2E2 providing access to show floor and other events

Please note, Chris Hemsworth will not be holding a public signing at C2E2. His private VIP meet and greet will be his only C2E2 autographing.

ABOUT CHRIS HEMSWORTH: Australian actor Chris Hemsworth is quickly becoming one of the most sought after actors in Hollywood. He made his U.S. film debut in JJ Abrams' *Star Trek*, playing the pivotal role of George Kirk alongside Chris Pine, Eric Bana, Zachary Quinto, Zoe Saldana and Karl Urban.

Hemsworth landed the coveted title role of Thor in Kenneth Branagh's highly anticipated film version of the Marvel comic book *Thor*, scheduled for a May 2011 release. He will also star in Dan Bradley's remake of *Red Dawn* in the role originated by Patrick Swayze in 1984 and the Joss Whedon scripted *Cabin in the Woods* opposite Richard Jenkins and Bradley Whitford, both for MGM. He will begin production on Marvel's *The Avengers* this year, once again starring as Thor.

Hemsworth made a name for himself in Australia as a series regular on the popular television series *Home and Away*. His performance garnered him the "Most Popular New Male Talent" award at Australia's TV Week Logie Awards in 2005, in addition to two previous nominations in 2004. His other Australian television credits include *Fergus McPhail*, *The Saddle Club*, *Marshall Law*, *Guinevere Jones* and *Neighbours*. Additional film credits include Stephen Milburn Anderson's *Ca\$h* and the independent short film *Tom and Nancy Go Boating*.

Hemsworth was born and raised in Australia.

ABOUT REEDPOP: ReedPOP is a boutique group within Reed Exhibitions which is exclusively devoted to organizing events, launching and acquiring new shows, and partnering with premium brands in the pop culture arena. ReedPOP is dedicated to producing celebrations of popular culture throughout the world that transcend ordinary events by providing unique access and dynamic personal experiences for consumers and fans. The ReedPOP portfolio includes: New York Comic Con (NYCC), Chicago Comic and Entertainment Expo (C2E2), Penny Arcade Expo (PAX) East & West, *Star Wars* Celebration V, New York Anime Festival (NYAF), and UFC Fan Expo. The staff at ReedPOP is a fan based group of professionals producing shows for other fans, thus making them uniquely qualified to service those with whom they share a common passion. ReedPOP is focused on bringing its expertise and knowledge to world communities in North America, South America, Asia and Europe.

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