

THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

May 24, 2011

Dear Friends:

It is a great pleasure to welcome everyone to the 2011 BookExpo America.

Publishing is one of New York's signature industries, and we are proud to be the home of the many authors, editors, educators, and tastemakers who make our City such a dynamic and exciting place in which to live, work, and discover new ideas. That is why we are delighted to join the more than 20,000 professionals gathered at BEA 2011 in celebrating everything that publishing contributes to our culture and economy. From the New York Public Library to our bargain booksellers across the five boroughs, a good book is never hard to find in our City, and this event presents a terrific opportunity to learn more about the industry trends and investments that will shape both the marketplace and our world in the years to come.

On behalf of all New Yorkers, I offer my best wishes for an enjoyable expo, a wonderful stay in our great City, and continued success.

Sincerely,

Michael R. Bloomberg

Mayor